Business Partner Membership Application

LeadingAge California

Company Name: _____

Contact Person: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

Target Audience: ☐ Life Plan Communities ☐ Skilled Nursing Facility ☐ Resident Care Facility for the Elderly (RCFE)
☐ Housing ☐ Home Care ☐ Hospice ☐ Assisted Living/RCFE ☐ Adult Day ☐ Senior Center

Provide a brief description of products or services: _____

_____

_____

Select Your Goods & Services Provided to Older Adult Housing, Care or Service Providers:

- ☐ Accounting
- ☐ Architecture/Interior Design
- ☐ Building Maintenance
- ☐ Communication/Emergency Services
- ☐ Computer Software
- ☐ Construction
- ☐ Consulting
- ☐ Education/Training
- ☐ Emergency Call/Resident Monitoring Systems
- ☐ Emergency/Disaster Management
- ☐ Employee Benefits
- ☐ Energy/Utilities
- ☐ Facility Development/Mktg.
- ☐ Finance
- ☐ Flooring
- ☐ Food Service/Mgmt.
- ☐ Fundraising
- ☐ Furniture/Furnishings
- ☐ Group Purchasing
- ☐ Health/Wellness
- ☐ Housekeeping
- ☐ Insurance
- ☐ Internet Services/Telephone
- ☐ Legal
- ☐ Marketing
- ☐ Medical Equipment
- ☐ Medical/Pharmaceutical
- ☐ Personal Care Products
- ☐ Property Management/Real Estate
- ☐ Public Relations
- ☐ Publications
- ☐ Rehabilitation Services
- ☐ Safety Products
- ☐ Security/Crime Prevention
- ☐ Staffing
- ☐ Technology
- ☐ Television Services
- ☐ Transportation

Are you a member of LeadingAge (national) or other LeadingAge state affiliate associations? ☐ Yes ☐ No

If so, which ones? _____

Do you provide goods and services to any of the following states? ☐ California ☐ Hawai'i ☐ Idaho ☐ Nevada

Annual Membership Dues (January 1 - December 31)

☐ **$1,560 – Basic Business Partner Membership** ☐ **$7,820 – Premier Business Partner Membership** *(details on page 2)*

Options for Payment:

1. **By Credit Card:** Submit your application to membership@leadingageca.org. Once received, staff will confirm your application and provide access to the online Membership Dashboard to complete your payment. A 3.5% convenience fee applies to credit card payments. No fee for ACH or checks.

2. **By ACH or Wire:** Five Star Bank, 2240 Douglas Blvd, Ste. 100, Roseville, CA 95661
Short Name: Five Star Bk Rose • ABA #121143037 • Account: 003535762 • Credit to: Beneficiary Name: LeadingAge California (c6)

3. **By Check:** Please include your payment with this application and mail to LeadingAge California, 1315 I Street, Ste 100, Sacramento, CA 95814.

The applicant business and I agree to LeadingAge California's policies and to be bound by LeadingAge California's bylaws and by all applicable rules and regulations, as they may be amended from time to time by LeadingAge California (a copy of these policies are available by written request to LeadingAge California by mail at 1315 I Street, Sacramento, CA 95814.) All sales are final. No refunds on annual membership dues. 10% of your dues supports LeadingAge California PAC (Political Action Committee ID#1371227) that supports candidates seeking public office that support nonprofit housing, care and services providers and the older Californians they serve. If you would like to opt-out of this contribution please submit a request in writing to info@leadingageca.org.

Privacy Consent Language for LeadingAge California Communications: Whenever I provide e-mail address(es) and fax number(s) to LeadingAge California the business and I are consenting to receive LeadingAge California communications by email and fax, including, but not limited to, conference/hotel registration notices, legislative updates, exhibitors' communications, educational opportunities and membership reminders, as well as promotions of LeadingAge California's various programs and services provided as benefits of membership.

Signature: _____ Date: _____

Questions? Contact the LeadingAge California membership team at membership@leadingageca.org.

Business Partner Benefits

Basic & Premier Levels

LeadingAge California

BENEFITS	BASIC $1,560	PREMIER $7,820
Listing in online membership directory	●	●
Ability to search all members in online membership directory	●	●
Member rates for meetings, trainings, webinars & education offerings	●	●
Ability to attend regional meetings	●	●
Link to vendor's website in Buyer's Guide	●	●
Standard Booth at the Annual Conference & Expo		●
Special recognition in conference marketing and onsite materials		●
Two (2) registrations to Executive Connect		●
Access to exclusive networking receptions		●
Opportunity to develop educational programming		●
Recognition on website with logo and link to your website		●
Electronic mailing list once a year (includes email addresses)		●
Eligible to participate in committees		●

Learn more at www.leadingageca.org/membership/business